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FAX# 215 564 1103  
CREDIT RISK !!!  
HARRIS REPORT FROM REP

SEP4/12 12.36  
\*\*\* WPXI-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 18 SALESMAN # \_\_\_\_\_

BUYER NAME	WHITNEY EVERSOLE
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SALES PRSN WA- CHERYL BLAIR

	CLASS: NATL.	LOCAL	REGIONAL
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ICE)

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE SEP4/12 12.36

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 2649												
1			600A-700A	30	5	\$600.00	9/5	9/6	2		W-TH	2
PROGRAM : CH11 NEWS												
2			600A-700A	30	5	\$575.00	9/7	9/7	1		FRI	1
PROGRAM : CH11 NEWS												
3			600A-700A	30	5	\$575.00	9/10	9/14	2		M-F	2
PROGRAM : CH11 NEWS												

SEP4/12 12.36

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			600A-700A PROGRAM : CH11 NEWS 6AM	30	5	\$575.00	9/17	9/17	1		MON	1
5			700A-800A PROGRAM : TODAY SHOW	30	5	\$525.00	9/5	9/5	1		WED	1
6			700A-800A PROGRAM : TODAY SHOW	30	5	\$475.00	9/7	9/7	1		FRI	1
7			700A-800A PROGRAM : TODAY SHOW	30	5	\$475.00	9/10	9/14	3		M-F	3
8			700A-800A PROGRAM : TODAY SHOW	30	5	\$475.00	9/17	9/18	2		M-TU	2
9			800A-1030A PROGRAM : NEWS	30	5	\$275.00	9/8	9/15	1		SAT	2
10			800A-1000A PROGRAM : NEWS	30	5	\$275.00	9/9	9/16	1		SUN	2
11			500P-530P PROGRAM : NEWS	30	5	\$575.00	9/5	9/7	1		W-F	1
12			500P-530P PROGRAM : NEWS	30	5	\$575.00	9/10	9/14	2		M-F	2
13			500P-530P PROGRAM : NEWS	30	5	\$575.00	9/17	9/18	2		M-TU	2
14			530P-600P PROGRAM : NEWS	30	5	\$600.00	9/5	9/7	2		W-F	2
15			530P-600P PROGRAM : NEWS	30	5	\$600.00	9/7	9/7	1		FRI	1

REP HEADLINE# 6303960  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 215-564-1206 FAX# 215 564 1103  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP4/12 12.36  
 \*\*\* WPXI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
16			530P-600P	30		\$600.00	9/10	9/14	3		M-F	3
PROGRAM : NEWS												
17			530P-600P	30		\$600.00	9/18	9/18	1		TUE	1
PROGRAM : NEWS												
18			700P-800P	30		\$3,500.00	9/9	9/9	1		SUN	1
PROGRAM : FOOTBALL												
SEP/12			18550.00									

CONTRACT TOTAL 18550.00  
 TOTAL SPOTS 30

MARKET TOTALS \$74,200 WPXI 25% KDKA 33% WTAE 24% WPGH 15% CABL 0% WPCW 3% WPMY 0%  
 SVC- NSI  
 DEMOS- RA35+\*